

INDUSTRIAL TOURISM

GUIMARÃES

Experiencing the pulse of industry in Guimarães is seeing how it's done... well done.



Guimarães is recognised for its historical legacy and for forging a future built on the labour, dedication and entrepreneurship of visionaries who have made remarkable achievements that resonate beyond our borders.

The city features a robust and innovative industrial sector of resilient and visionary individuals with values centred on quality, innovation and trust. These values attract other visionaries and dreamers in search of inspiration to contribute to their own history and that of everyone.

Booking 5 days in advance Subject to availability Schedule on request Visit duration 60 minutes No. of participants 4 to 20 Languages PT EN ES FR



Complementary offer Showroom and Factory Shop

COELIMA Home Textiles

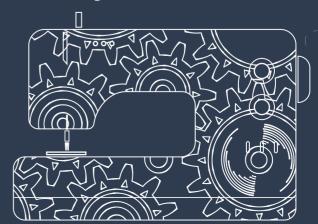
Selho S. Jorge GPS: 41°25′31.6″N 8°21′36.9″W

Since 1922, Coelima has been a key player in the national textile industry. By using high-quality raw materials, the company has secured a strong position in the market.

With over 100 years of experience, Coelima blends traditional techniques with the latest technologies to produce high-quality products that cater to the needs of customers worldwide.

Coelima is a trusted brand that epitomises the best of the Portuguese textile industry. Its commitment to quality, innovation and sustainability ensures that its products will be valued for generations.

- www.coelimastore.pt www.mabera.pt
- **f** @coelima100
- © @coelimabymabera



LAMEIRINHO Home Textiles



Booking
10 days in advance
Subject to availability
Tuesdays to Thursdays
9:30 A.M. - 12:30 P.M. /
02:00 P.M. - 05:00 P.M.
(except during July, August and September).

- Visit duration 1h30
- No. of participants

 5 to 20
- Languages
 PT EN
- Contacts
 Phone no.: (+351) 253 422 000
 E-mail: tania.lima@lameirinho.pt

Complementary offer Showroom and Factory Shop

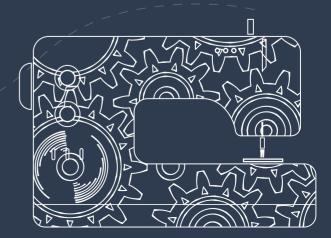
© Selho S. Jorge GPS: 41°25′11.7″N 8°21′33.3″W

Established in 1948, Lameirinho is one of Portugal's oldest and most reputable home textiles companies and an international benchmark in the sector.

Its vision is based on the values of integrity, quality, excellence, innovation and design, governed by a great sense of responsibility, trust and quality.

The company aims to maintain its recognised quality standards and keep up with technological developments while respecting the values of sustainability and ecology.

- www.lameirinho.pt
- f @lameirinho1948
- © @lameirinho1948



BELO INOX Cutlery

S. Claúdio de Barco GPS: 41°30′28.0″N 8°19′54.8″W

Recognised for over 70 years, Belo Inox is a leading name in cutlery, known for its quality, innovation and craftsmanship in the production of its items. The company is committed to using high-quality raw materials and collaborating with Portuguese and European stylists and designers.

The range of products includes high gloss, brushed, silver, gold and titanium finishes, representing some of the options available in an industry that is proud to present its customers with a product that is 100% made in Portugal.

- www.beloinox.pt
- **f** @beloinoxcutlery
- @ @beloinox







Booking
5 days in advance
Subject to availability
Monday to Thursday
Schedule on request

- Visit duration
 30 to 45 minutes
- No. of participants
 4 to 15
- Languages
 PT EN
- Contacts
 Phone no.: (+351) 253 576 165
 E-mail: raquelcastro@beloinox.pt
 geral@beloinox.pt

Complementary offer Showroom



JORDÃO Refrigeration equipment

Ponte GPS: 41° 27′ 50″ N | 8° 20′ 10″ W.

Established in 1982, Jordão is a prominent brand that provides standard and customised refrigerated and heated food display equipment for small, medium and large stores. The company's strict adherence to quality, dedication to innovation and sustainability, and its commitment to social responsibility have made it a preferred choice for world-renowned brands.

- 🛞 www.jordao.com
- **f** @jordaopt
- @jordaopt
- $oldsymbol{p}$ @jordaoportugal
- in @jordao-portugal





Booking
Previous booking is mandatory
Subject to availability
Monday to Friday
Schedule on request

- Visit duration45 to 60 minutes
- No. of participants
 6 to 12
- Languages
 PT EN ES FR
 - Contacts
 Email: cool@jordao.com
 Phone no.:
 (+351) 253 470 700

Complementary offer Showroom

FILASA Spinning

Nespereira
GPS: 41°24′00.9″N 8°19′08.6″W

Filasa was established in 1986 and quickly became an important player in the spinning sector, both in Portugal and in Europe. Known for its high-quality products and services, Filasa focuses its entire strategy on its customers, developing customised solutions that enable them to generate value and create new solutions for the demanding textile industry of today.

As part of the Lasa Group, one of Europe's leading textile groups, Filasa is situated in a 30,000m2 industrial area. This location encompasses various areas of expertise, including spinning, twisting, dyeing, yarn printing, logistics warehouse, energy cogeneration and water purification plants.

- www.filasa.pt
- **f** @Filasa
- @_filasa



Booking 7 days in advance Subject to availability Visit days and schedule on request

- Visit duration
 60 minutes
 - No. of participants 5 to 15
- Languages

 PT EN

Contacts
Phone no.:
(+351) 253 560 700
E-mail: lasa.geral@lasanet.pt

Complementary offer Showroom



LASA Home Textiles

© Nespereira GPS 41°23′59.6″N 8°19′24.7″W

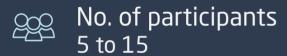
Lasa was established by Armando da Silva Antunes in 1971. Initially, the company sold handkerchiefs and kitchen towels, but in 1980 it expanded its production to focus exclusively on terry bath towels. Over the last 50 years, Lasa has acquired and established other companies as a part of its continuous consolidation process. All subsidiaries of Lasa Group are based in the north of Portugal, specifically in Guimarães, the heart of the textile industry. The company constantly invests in technology, methodology and the training of over 600 employees spread across an internal area of approximately 40,000m2. The sustainable growth of each subsidiary has contributed to the overall success of the Lasa Group.

- www.lasa-group.com
- **f** @lasagroup
- @ @lasa_group
- in @grupo-lasa



Booking 7 days in advance Subject to availability Visit days and schedule on request



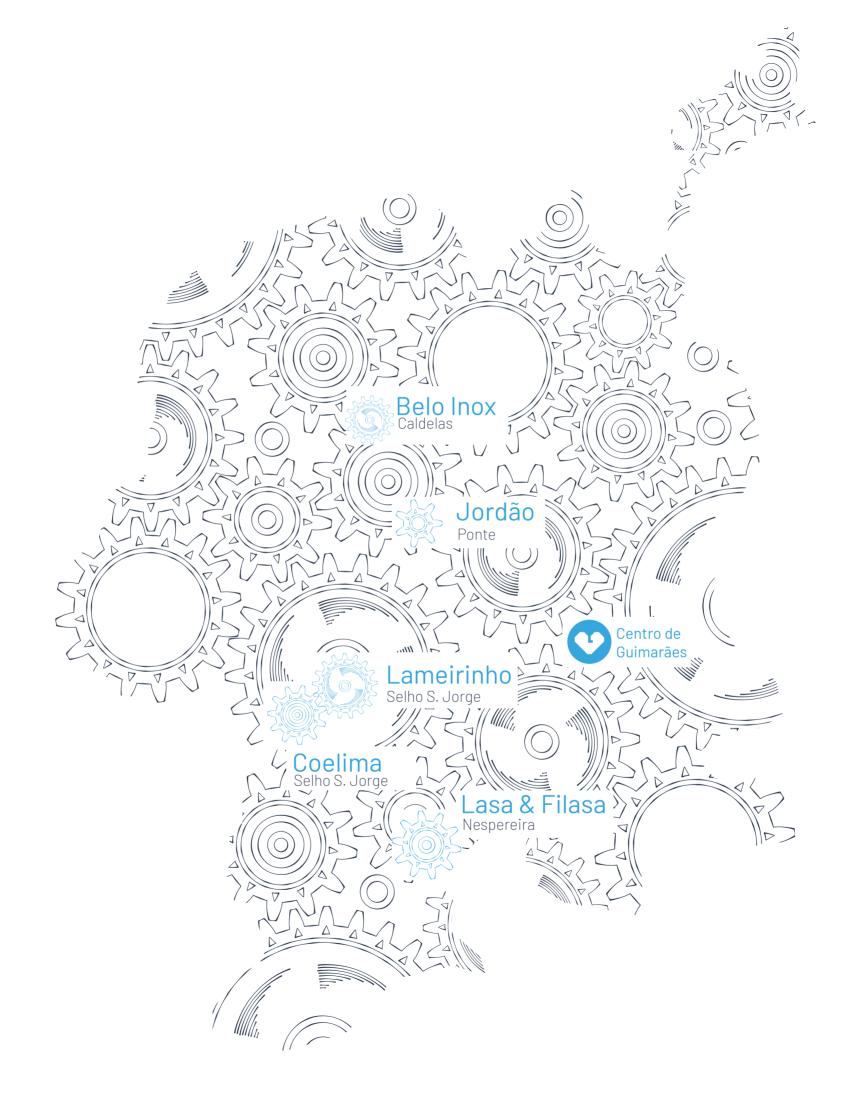






Complementary offer Showroom and Factory Shop





Industrial tourism has been consolidating in Portugal through the increase of an offer supported by visits to working factories and museum equipment linked to industrial complexes with relevant histories, providing visitors with experiences related to production processes or their historical and cultural past. Companies in Guimarães and the municipality join others across the country in promoting this type of tourist offer, thus contributing to a better understanding of national production, distinctive in both tradition and modernity.

Industrial tourism allows for the differentiation of the tourist offer in certain territories, by enhancing and sharing identity aspects that confer authenticity to the experience.

Learn more at www.visitguimaraes.travel





